# Apidays Hong Kong Resource Lists

## Branding Text

* Apidays should be typed as
  + “Apidays” or “apidays”

## Resources Files

* Under the zip folder
  + Apidays Hong Kong Resources Lists.docx
    - (this file) To describe the resources within the zip package
  + Apidays Hong Kong Sample EDMs.docx
    - List of samples EDMs for Apidays Hong Kong
    - Event partners, sponsors & speakers are free to modify the sample EDMs for their own channel distributions
  + Apidays Sample social media post + Keywords.docx
    - List of samples social media post for Facebook, LinkedIn, Twitter
    - Recommended hashtags for the social media post
  + apidays\_banners
    - Event banners of apidays Hong Kong
    - Event partners, sponsors & speakers are free to reuse the files for their own channel distributions without modifications
  + Organiser Logo
    - Event organizer logos
      * Apidays global
      * beNovelty Limited (apidays Hong Kong local organizer)

## Online Resources

* Apidays Hong Kong - global site
  + <https://www.apidays.co/hongkong/>
* Apidays Hong Kong - local campaign site
  + <https://www.benovelty.com/events/apidays-live-hongkong.html>
* Apidays Hong Kong Event registration link – Eventbrite
  + <https://www.eventbrite.com/e/apidays-live-hong-kong-the-open-api-economy-finance-as-a-service-api-ecosystems-tickets-104511637120>

## Organizer Contact

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